

**ARCHIE  
SERIES**

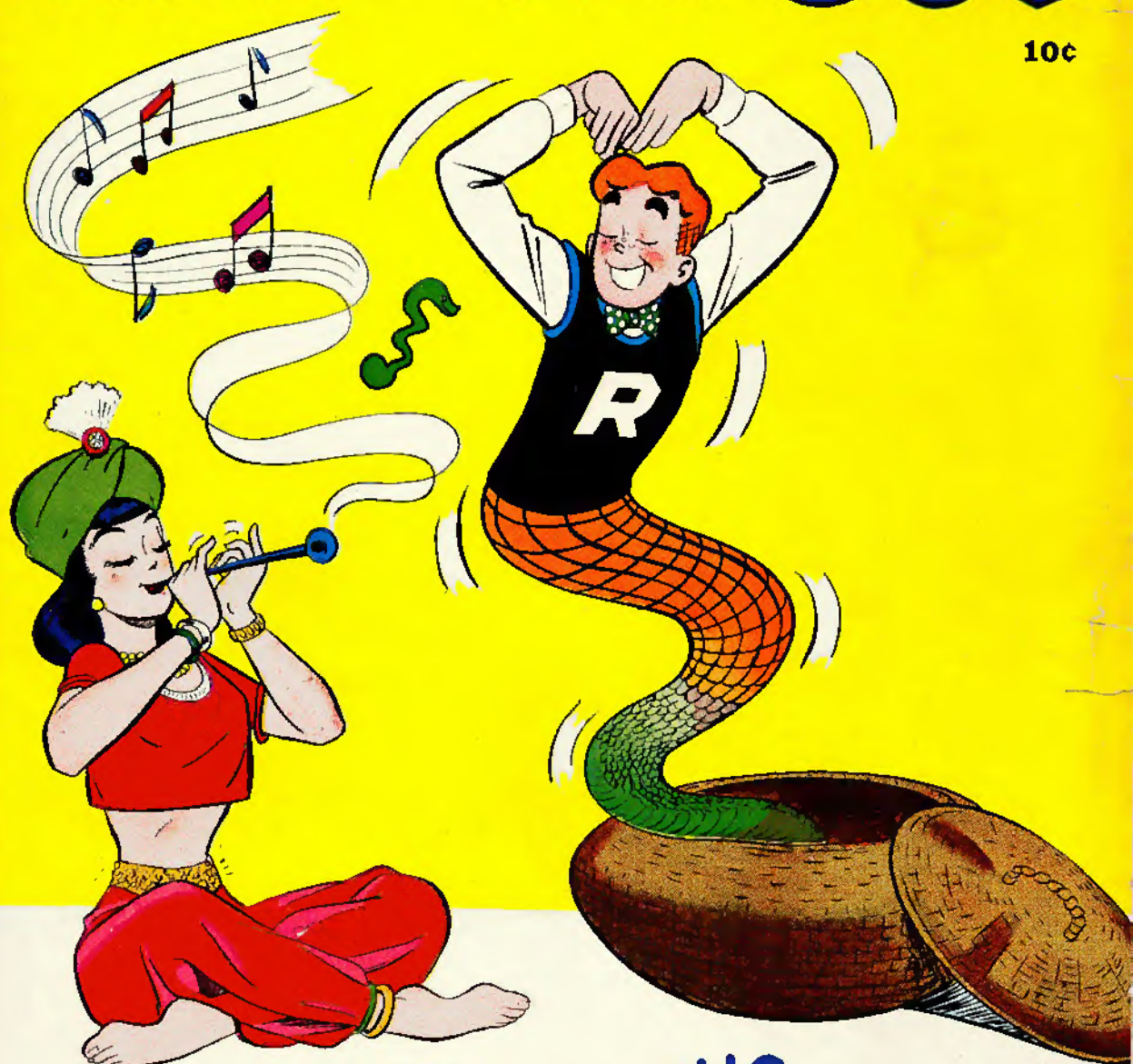
**MAR.**



**PDC**

# Archie's MAD HOUSE

**10c**



**CLYDE DIDDIT! WHO HE?**

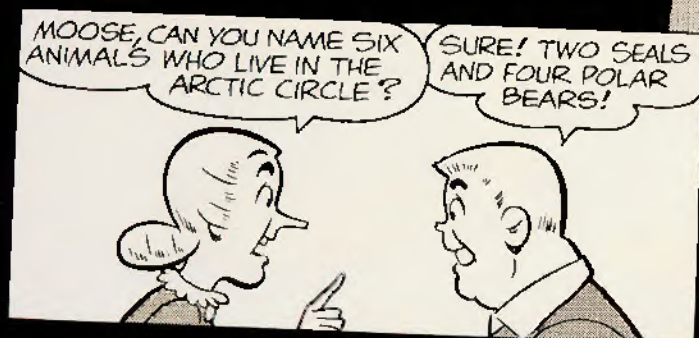
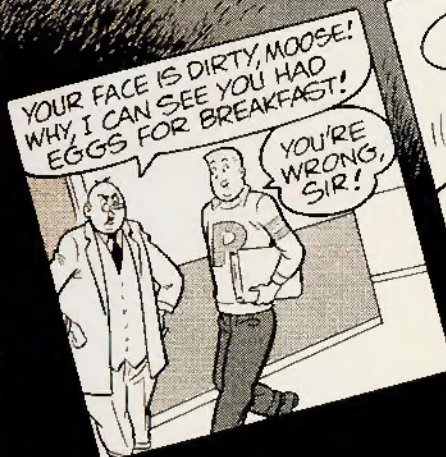
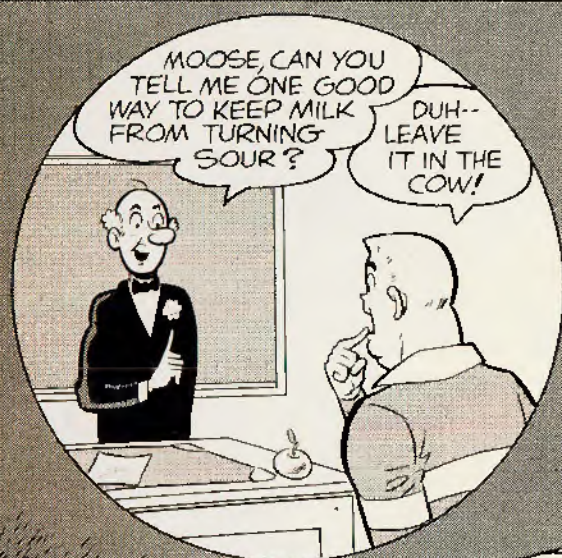




# MOOSE

IN

## "SCHOOL FOOL!"



AND TO THINK THERE'S ONE BORN EVERY MINUTE!



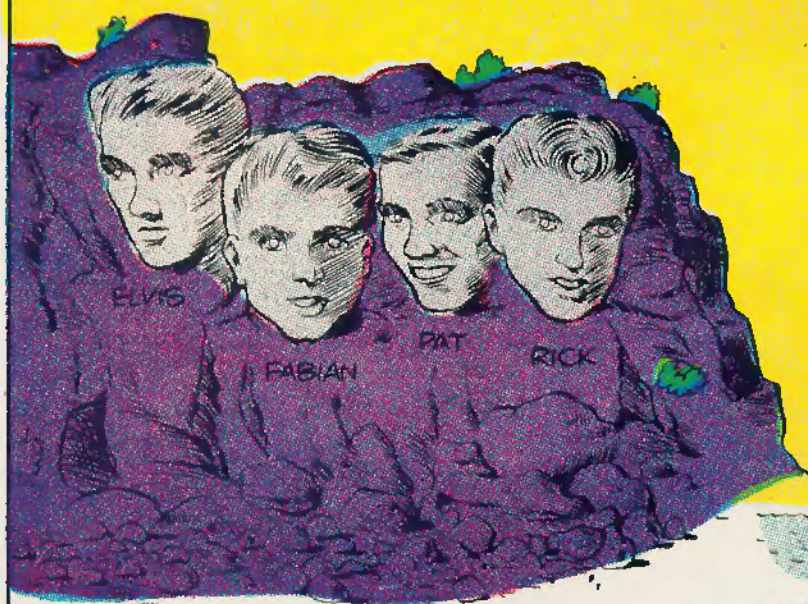
## ARCHIE SAYS:

OUR "PIPE DREAM" EDITOR HAS BEEN BUSY AGAIN--  
THINKING ABOUT WHAT WOULD HAPPEN IF US KIDS  
TOOK OVER THE ADULT WORLD! AFTER ALL-- IT  
COULDN'T BE MUCH **WORSE**, HUH? TO SHOW WHAT  
WE HAD IN MIND, THIS ARTICLE CONSIDERS THE  
DANDY EFFECTS--



# IF TEEN-AGERS RE-WROTE HISTORY

FIRST OF ALL, WE'D  
HAVE TO CHANGE  
SOME OF OUR  
NATIONAL MONUMENTS...



THE MOUNT RUSHMORE MEMORIAL

THE MOUNT ROCK-N-ROLLMORE MEMORIAL

...AND...



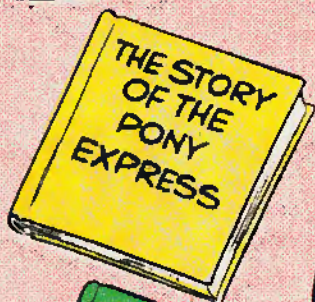
THE STATUE OF LIBERTY

THE STATUE OF LIBERACE



# HISTORIC BOOK TITLE'S WOULD BE CHANGED, TOO..

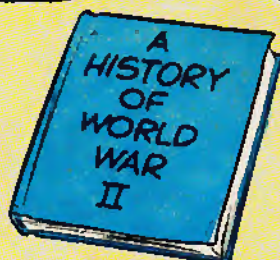
FOR  
EXAMPLE,  
INSTEAD  
OF  
THIS...



WE'D  
HAVE..



...AND  
INSTEAD  
OF  
THIS...



WE'D  
HAVE...



## ...AND HOW ABOUT THE CHANGES IN SCHOOL TESTS...?

### ENDSVILLE HIGH SCHOOL HISTORY 302 FINAL EXAM

1) FILL IN THESE IMPORTANT DATES ON THE BLANK LINES:

A) PAT BOONE'S BIRTHDAY. \_\_\_\_\_

B) THE DAY ELVIS WENT INTO THE ARMY. \_\_\_\_\_

C) EXACT DATE DODIE STEVENS INVENTED PINK SHOE LACES. \_\_\_\_\_

D) THE YEAR THE BROOKLYN DODGERS MOVED TO LOS ANGELES. \_\_\_\_\_

E) THE YEAR THEY **SHOULD** HAVE MOVED TO LOS ANGELES. \_\_\_\_\_

F) EXACT DATE SHELDON BROADBEAM DISCOVERED FOOD. \_\_\_\_\_

G) THE CENTURY ED SULLIVAN FIRST STARTED ON TV. \_\_\_\_\_

H) THE DATE KOOKIE BYRNES BOUGHT HIS FIRST COMB. \_\_\_\_\_

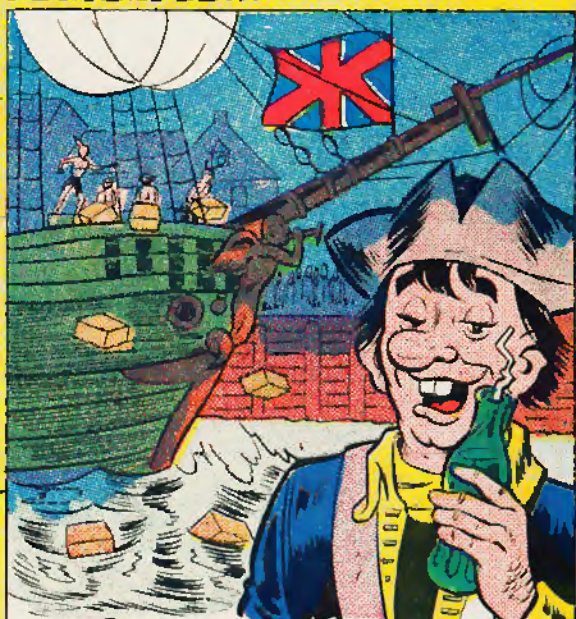
I) CLYDE DIOIT'S REFORM SCHOOL ANNIVERSARY. \_\_\_\_\_



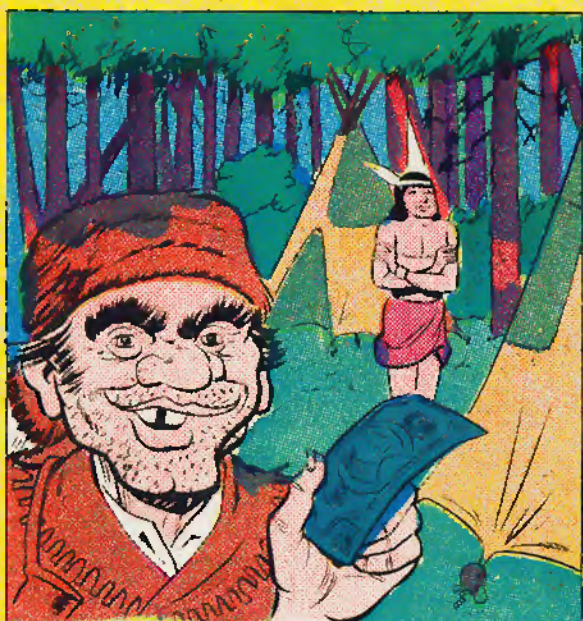
WE'LL ALSO WIND UP WITH A NEW SET OF NATIONAL HEROES - LIKE, FOR EXAMPLE...



**MINERVA FLUDGE** - WHO DROPPED A BOX OF TACKS ON THE FLOOR DURING A DANCE, THEREBY HELPING TO INVENT THE "CHARLESTON".



**ALVIN SPELVIN** - THE BOY WHO THREW THE FAMOUS BOSTON TEA PARTY INTO A TURMOIL, BY DEMANDING COCA COLA.



**DAVY CROAKITT** - THE REAL ESTATE AGENT WHO ARRANGED THE SALE OF MANHATTEN FOR \$24. (TEN PERCENT OF \$24. WENT A LOT FARTHER IN THOSE DAYS.)



**GENEVIEVE GRUNCH** - THE FIRST WOMAN IN AMERICAN HISTORY TO WEAR A SOLDIER'S UNIFORM. (UNTIL THE SOLDIER GOT MAD AND DEMANDED IT BACK.)

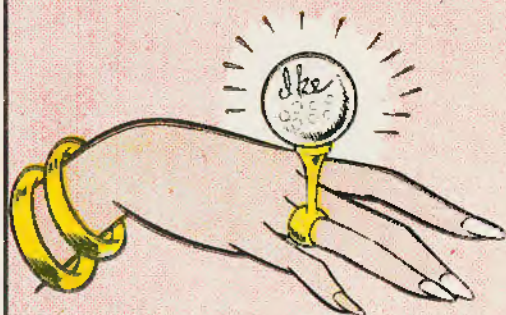
LET'S GO GANG! VOTE THE TEEN-AGE TICKET AND GIVE HISTORY A BREAK!



## VERONICA SAYS:

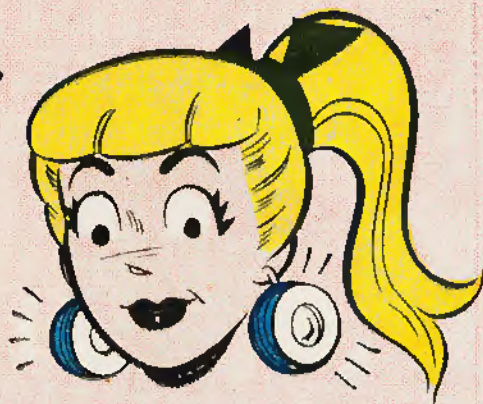
In previous issues, we presented Hair-Do's and Shoe-Do's...so now, for the benefit of our fashion-minded readers, we present this unique collection of--

# MADHOUSE JEWELRY

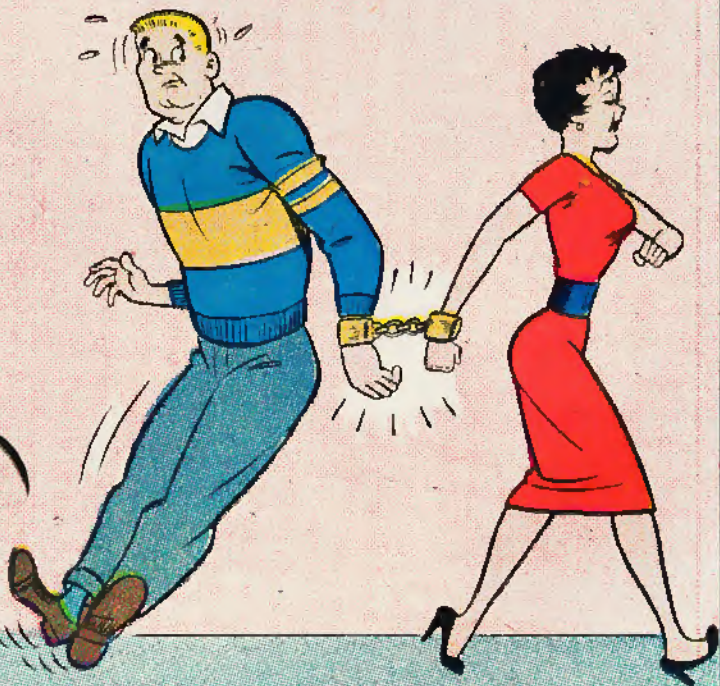


FOR REPUBLICANS--THE "TEE RING"--MADE OUT OF A GENUINE GOLF BALL AUTOGRAPHED BY IKE!

FOR HOT  
ROD FANS  
"WHEEL  
EAR  
RINGS"--  
WHITE  
SIDE-  
WALLS  
\$3.00  
EXTRA!



FOR SCIENCE STUDENTS  
THE "NUGGET NECKLACE"--  
YOUR CHOICE OF GOLD OR  
URANIUM!



FOR TOGETHERNESS FANS  
"HIS" AND "HER" HANDCUFFS!

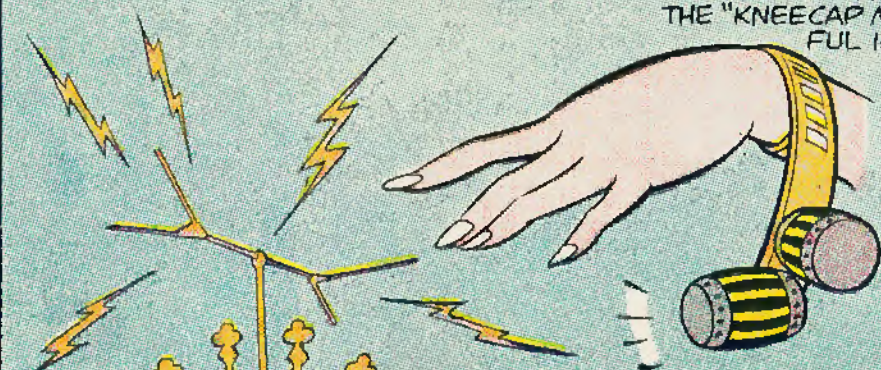




FOR FOOD LOVERS - THE  
"HAMBURGER PENDANT" - WITH  
MATCHING ONION-RING EAR HOOPS!



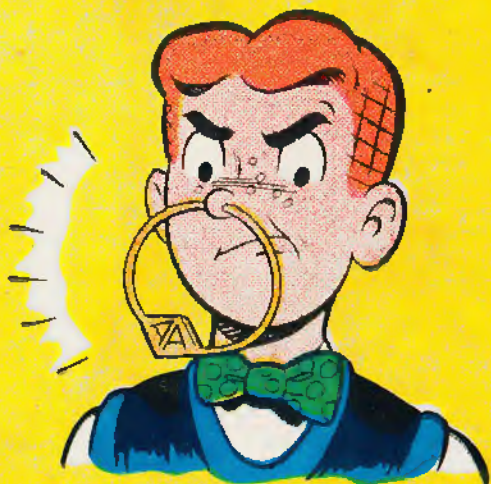
FOR BERMUDA SHORTS WEARERS  
THE "KNEECAP MIRROR" - VERY HELP-  
FUL IN PUTTING ON LIPSTICK.



FOR HEP-CATS -  
THE "BONGO  
BRACELET".



FOR DICK CLARK FANS -  
THE "TV TIARA".

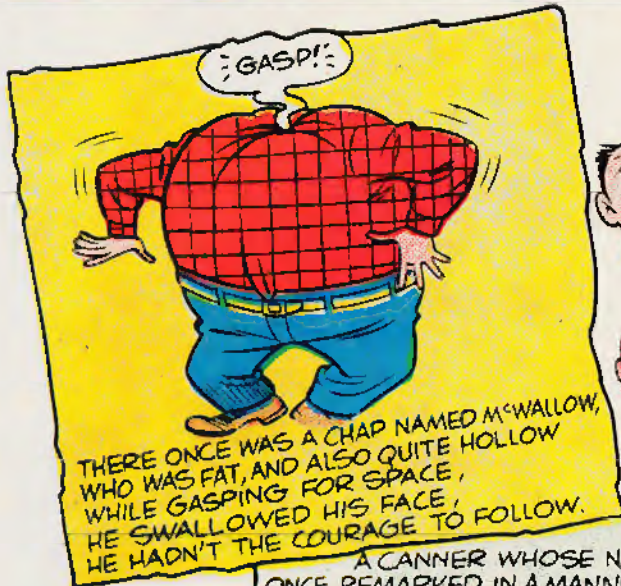
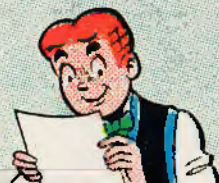


--AND FOR THAT ONE-AND-ONLY MAN  
IN YOUR LIFE - A GENUINE, 14 KARAT,  
MONOGRAMMED NOSE RING! \*  
(\*GETTING HIM TO WEAR IT IS YOUR  
PROBLEM!)

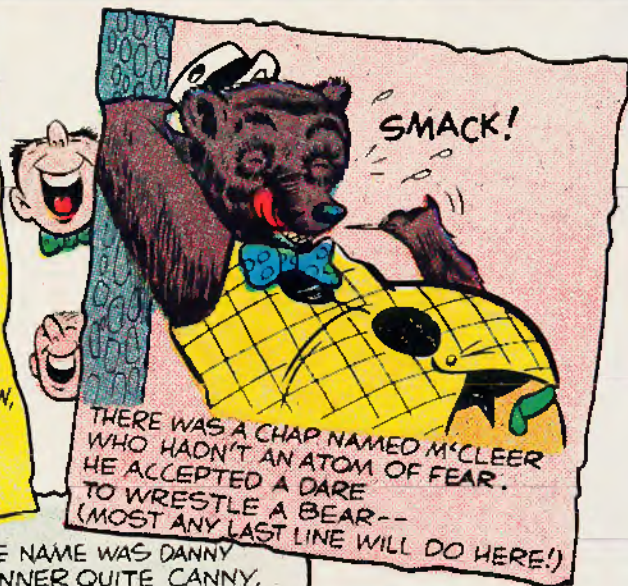


# ARCHIE IN

# LIMERICK LAND



THERE ONCE WAS A CHAP NAMED M'WALLOW,  
WHO WAS FAT, AND ALSO QUITE HOLLOW,  
WHILE GASPING FOR SPACE,  
HE SWALLOWED HIS FACE,  
HE HADN'T THE COURAGE TO FOLLOW.



THERE WAS A CHAP NAMED M'CLEER  
WHO HADN'T AN ATOM OF FEAR,  
HE ACCEPTED A DARE  
TO WRESTLE A BEAR--  
(MOST ANY LAST LINE WILL DO HERE!)

A CANNER WHOSE NAME WAS DANNY  
ONCE REMARKED IN A MANNER QUITE CANNY,  
"A CANNER CAN CAN, ANYTHING HE CAN,  
BUT A CANNER CAN'T CAN A CAN, CAN HE?"



THERE WAS AN OLD GENT FROM OUT WEST  
WHO HAD NUMEROUS SPOTS ON HIS VEST,  
HE SAID, "I DON'T THINK  
I CAN TELL WHICH IS INK--  
BUT THE SOUP AND THE EGG LOOK THE BEST."



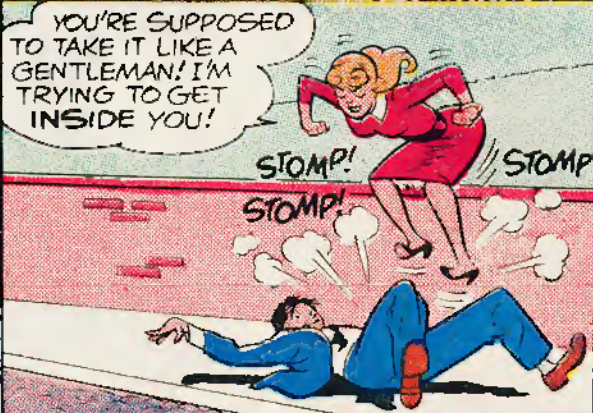
A GAL WHO WAS ALWAYS WELL FED  
ONCE DINED BEFORE GOING TO BED  
ON LOBSTER AND HAM  
AND PICKLES AND JAM--  
AND WHEN SHE AWOKE SHE WAS DEAD.



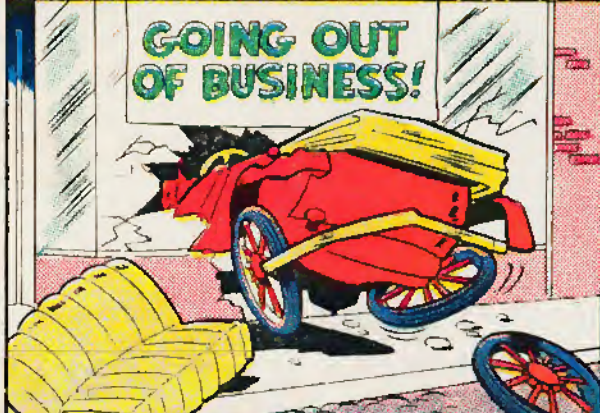


# AUNT JUGGIE'S TIPS ON ETIQUETTE

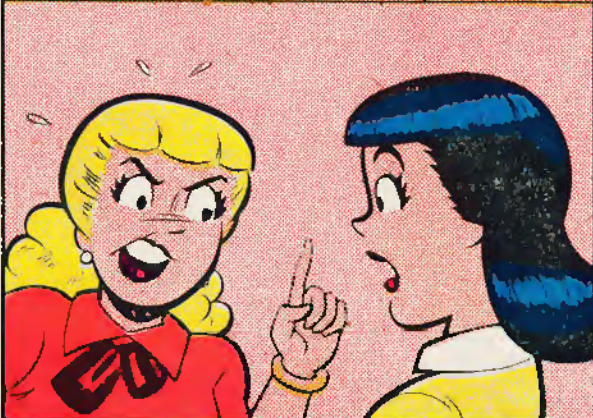
...WHEN A LADY AND A GENTLEMAN ARE WALKING ON THE SIDEWALK, IT IS PROPER FOR THE LADY TO WALK INSIDE THE GENTLEMAN...



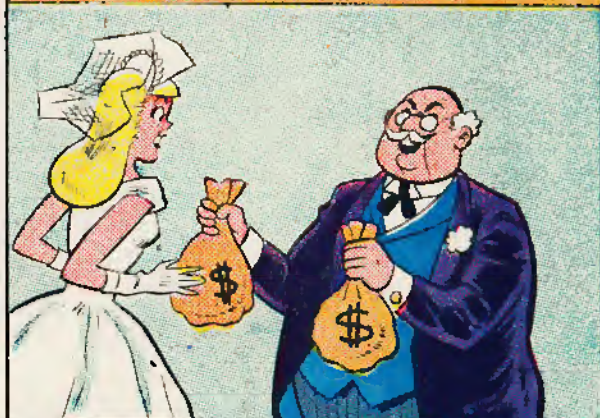
...IF YOU'RE DRIVING A CAR DOWN A STEEP HILL AND THE BRAKES FAIL, DON'T PANIC... TRY TO HIT SOMETHING CHEAP.



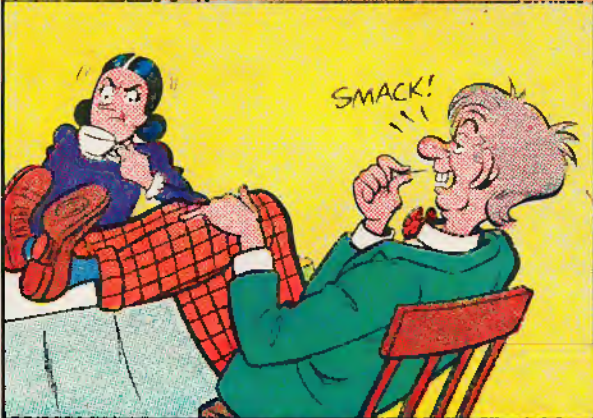
...ALWAYS BE SINCERE. A SINCERE FRIEND IS ONE WHO SAYS AWFUL, ROTTEN THINGS TO YOUR FACE, INSTEAD OF BEHIND YOUR BACK.



...IT IS PERFECTLY CORRECT FOR A YOUNG WOMAN TO MARRY A RICH, ELDERLY MAN-- PROVIDED SHE GETS A "MONEY BAG" GUARANTEE.



...WHEN EATING, ALWAYS TAKE YOUR ELBOWS OFF THE TABLE. IT LOOKS BETTER, AND ALLOWS MORE ROOM FOR YOUR FEET.



NEVER DO YOUR CHRISTMAS SHOPPING TOO EARLY. HOW CAN YOU KNOW IN OCTOBER WHO YOUR FRIENDS ARE GOING TO BE IN DECEMBER?.





## DILTON SAYS:

Students! Have you been failing your exams? If so, your worries are OVER! Now you can be brilliant! Simply memorize the fascinating facts in this --



# MADHOUSE

# BOOK OF USELESS KNOWLEDGE

EDITOR-IN-CHIEF--

SHELDON BROADBEAM

EDITOR-IN-CHARGE OF MAKING MISTAKES  
CLYDE DIDDIT

HI HO,  
DADDIO!

LIKE  
HELP!

There isn't a single Aardvaark in South America! (All South American Aardvaarks are married.)

THAT SQUARE ARTIST  
DOESN'T DIG THE LOOKS  
OF AN AARVARK! SO  
LET ME CLUE YOU  
IN ON THE SCENE,  
LIKE SO, MAN!

AARVARK

Despite public opinion,  
the leaning tower of Piza  
does not lean!

WE BEATNIKS SEEM  
TO BE THE ONLY CATS  
HIP TO THIS INFO!

The tower is straight -- It's the  
REST of Italy that leans!



It is impossible to grow mushrooms on the island of Pataqooch! (This is due to the fact that there is no island of Pataqooch.)

MAN, THIS BUGS ME!  
BUT I'LL DIG THIS PAD YET!



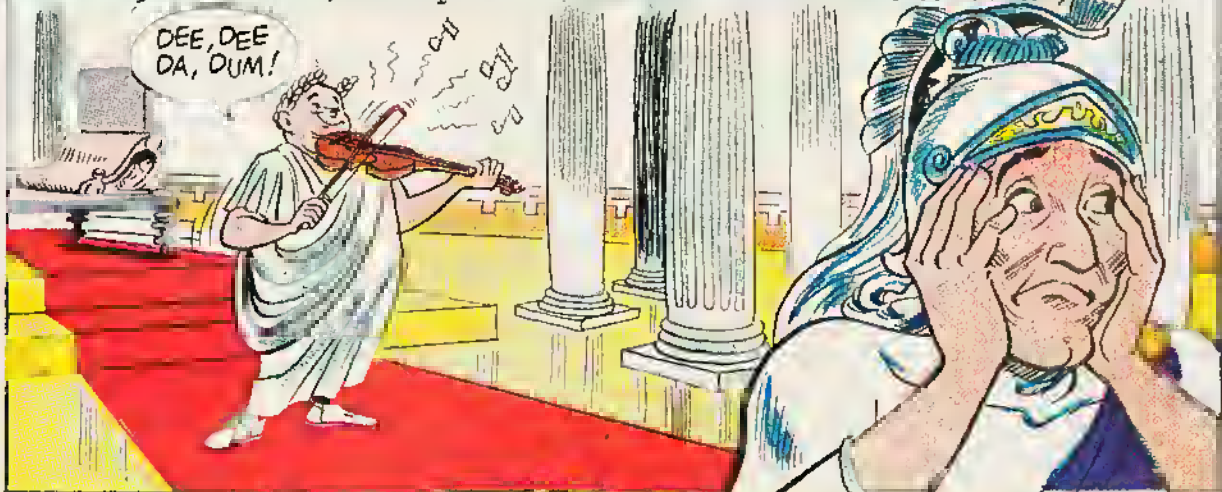
The art of finger painting was discovered by Hector Fludge---A handy painter.

GADZOOKS! GET A LOAD  
OF THIS COOL, GREEN  
THUMB!



Nero was the cruelest of all emperors. He burned up the city of Rome. (He almost burned up the Romans, making them listen to his rotten fiddle concerts.)

DEE, DEE  
DA, DUM!

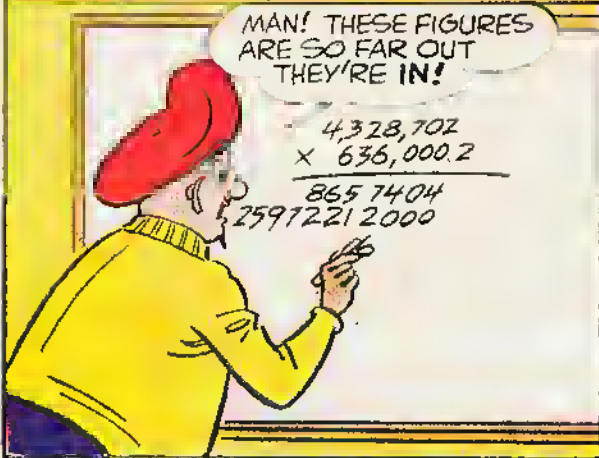


Surprising as it may seem, the number 4,328,702 multiplied by 636,000.2 does NOT equal 4,357,029!

MAN! THESE FIGURES  
ARE SO FAR OUT  
THEY'RE IN!

$$\begin{array}{r} 4,328,702 \\ \times 636,000.2 \\ \hline \end{array}$$

865 7404  
2597221 2000



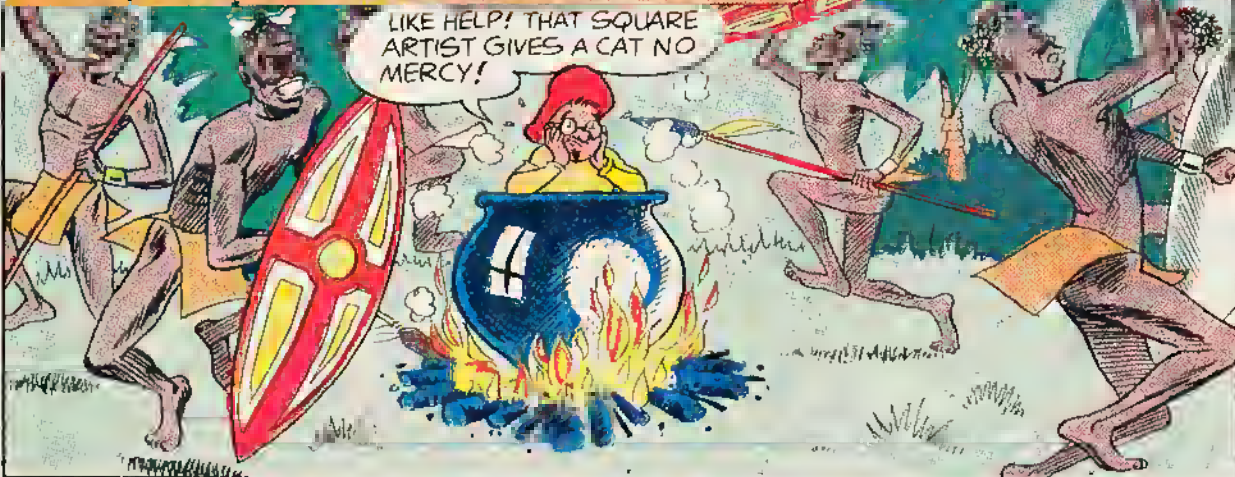
A mountain range is a cooking stove made especially for use at very high altitudes.

MMMMM! JUST CLAMP YOUR SNIFFER  
ON THESE COOKING MOUNTAIN TIPS!  
---A GOURMET'S DELECTASY!





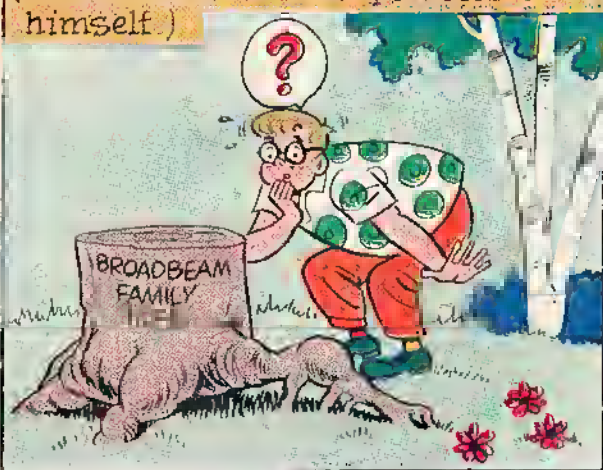
Rock 'N' Roll does NOT come from the wild dancing savages of East Borneo. (It comes from the wild dancing savages of West Borneo.)



In ancient times, pirates were great swash-bucklers. (They swashed more buckles than anybody.)



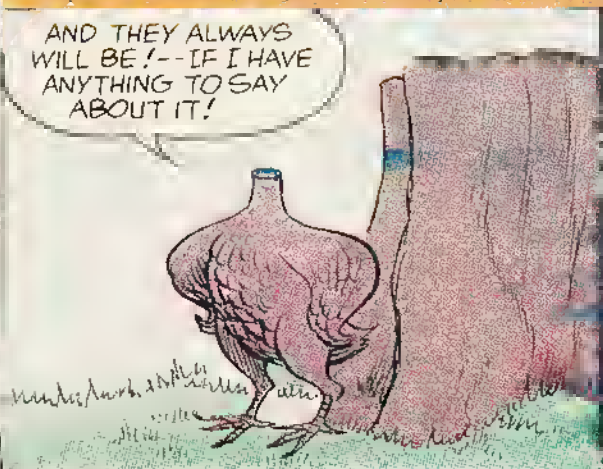
Despite rumors, Sheldon Broadbeam is NOT related to the Prince of Kalabash! (Mr. Broadbeam is barely related to himself.)



No matter how short or how tall a man may be, his legs always end at the exact point where they reach the ground.

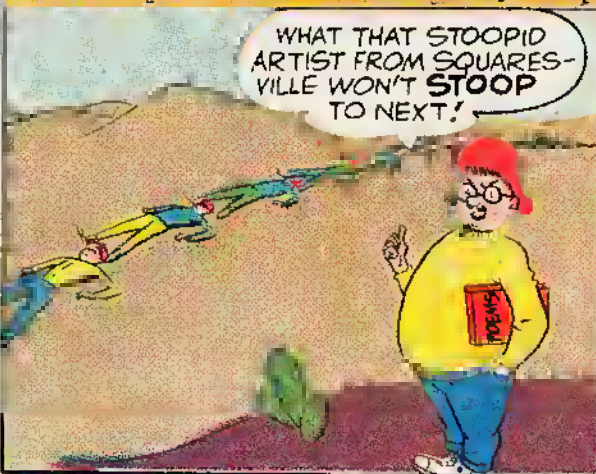


Strangely enough, canned chicken livers are not found in cans! (Most of the time, they are found in chickens.)





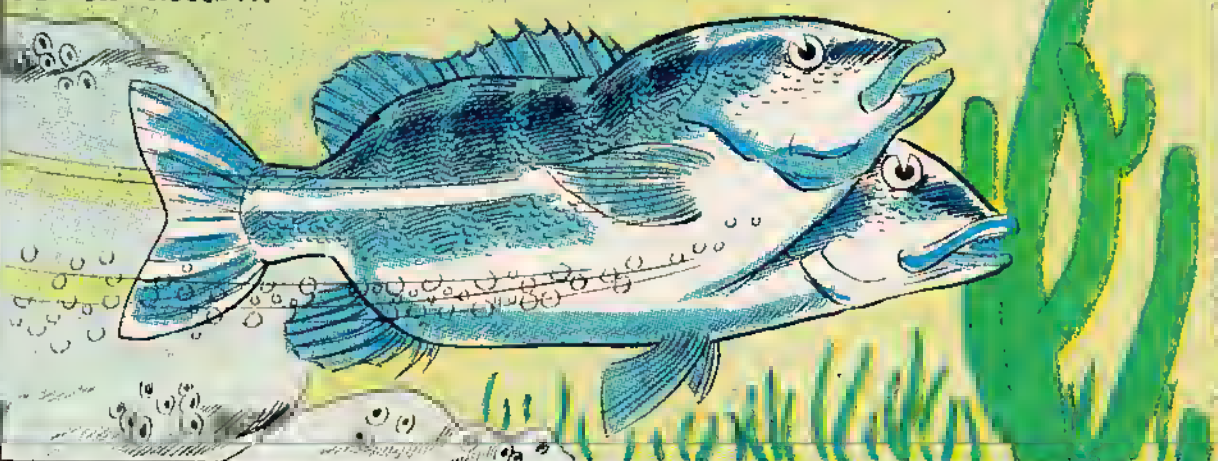
If all the red-headed men in Vermont were taken to the desert and laid end-to-end-qosh, it sure would be surprising.



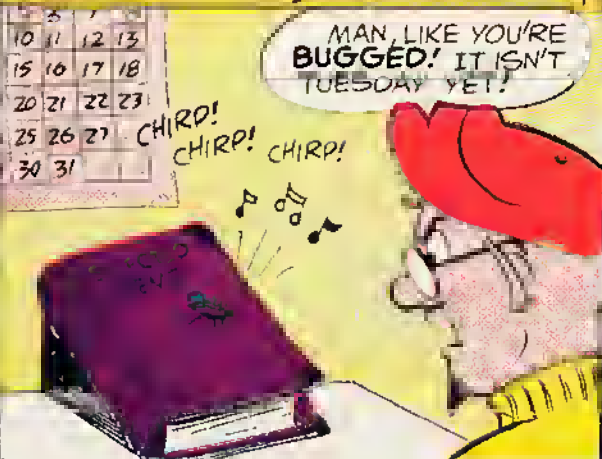
The great chinese philosopher, Clyde Po Diddit, once said : 天 地 人 三 才 是 一 道 也 ？



Strange as it may seem, the two-headed Blue Spanish Snapping Fish is the only fish from Spain that snaps, is colored blue, and has two heads...



The Humbug is not really a bug. In fact, it doesn't even hum--but it has been known to whistle and chirp on alternate Tuesdays.



People who turn magazines upside down to read what it says are more curious than people who DON'T--!





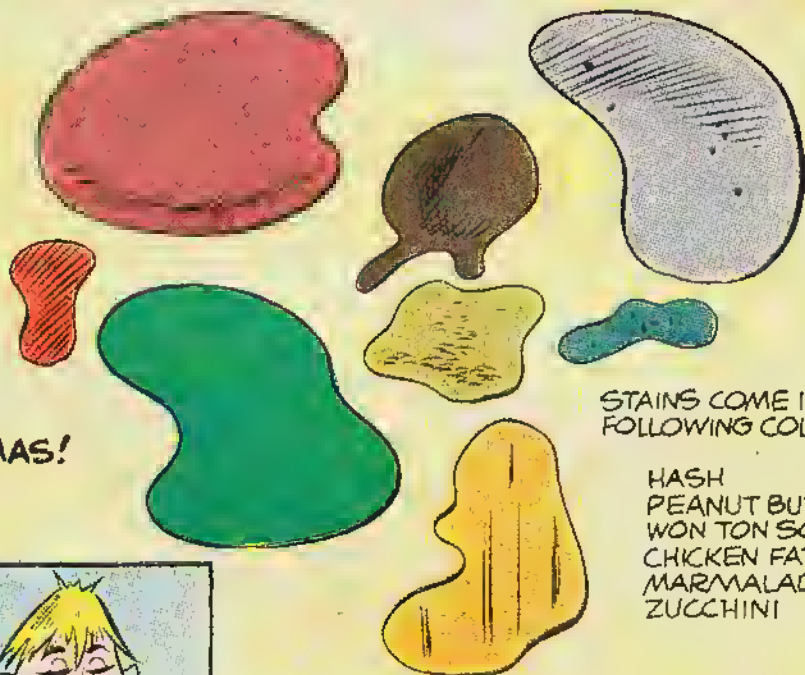
JUGHEAD SAYS:

**BOYS! BOYS!**

Impress your friends! Make them think you've just had dinner in an expensive restaurant! Send for this dandy set of **MADHOUSE**

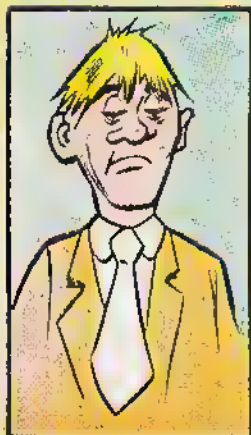
# READY-MADE GRAVY STAINS

JUST WHAT YOU NEED TO RUIN THAT HORRIBLE TIE THAT YOUR AUNT MATHILDA GAVE YOU LAST CHRISTMAS!



STAINS COME IN FOLLOWING COLORS:

HASH  
PEANUT BUTTER  
WON TON SOUP  
CHICKEN FAT  
MARMALADE  
ZUCCHINI



TYPICAL READER'S TIE **BEFORE** USING GRAVY STAINS--



TYPICAL READER'S TIE **AFTER** USING GRAVY STAINS--

GENTLEMEN! I WANT TO IMPRESS MY FRIENDS-- IF YOU CALL THEM FRIENDS! PLEASE SEND ME A COMPLETE SET OF MADHOUSE GRAVY STAINS! I ENCLOSE 8,000,000 BOTTLE CAPS, AND 15 PAILS OF SMOG.

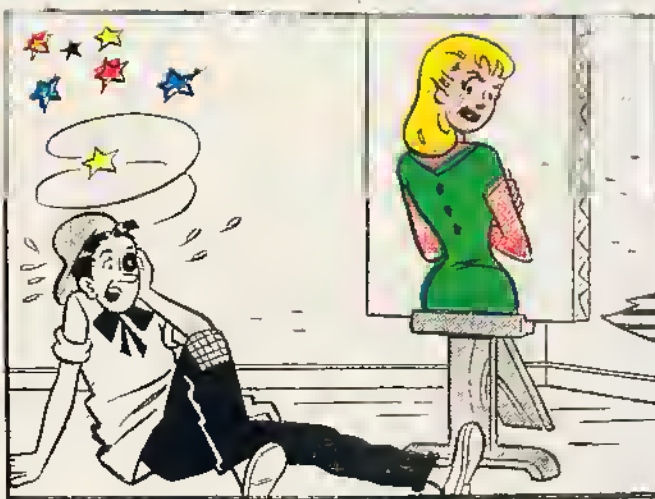
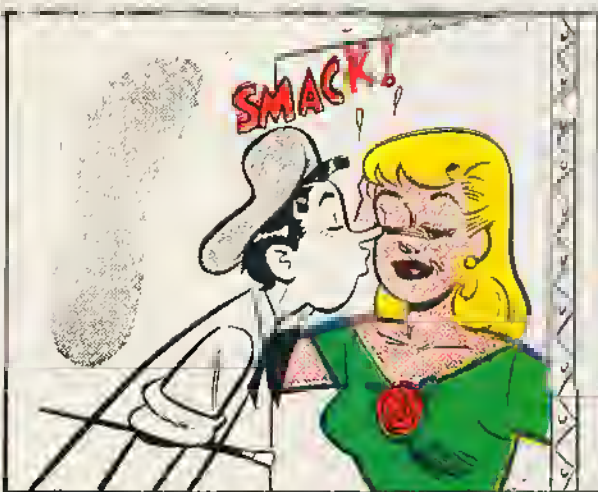
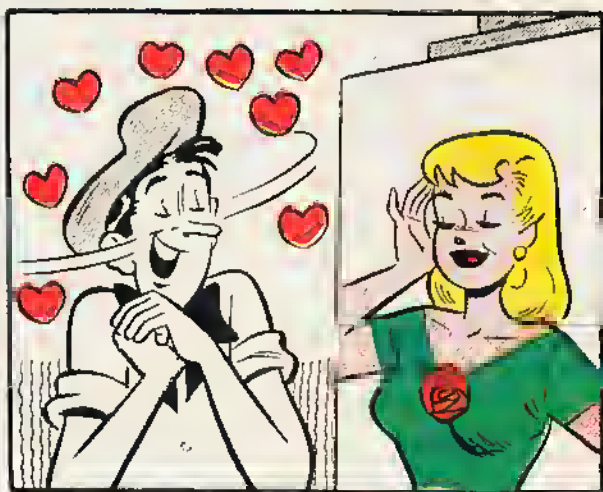
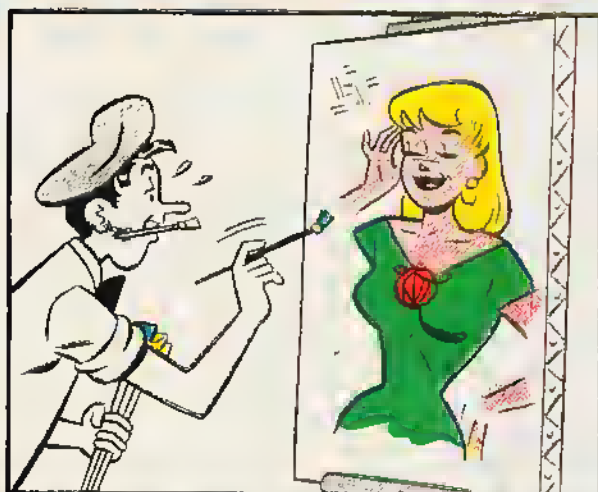
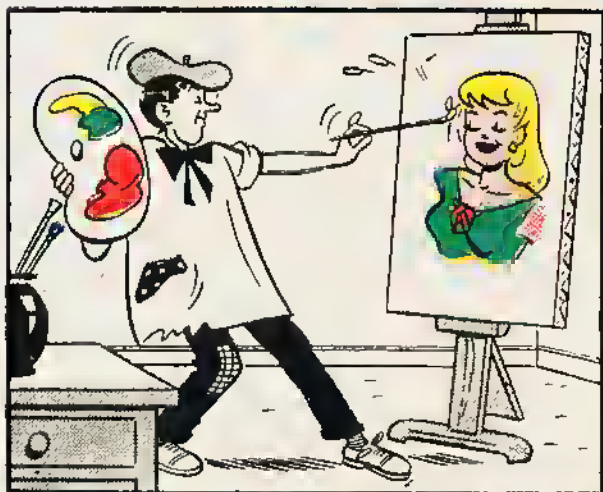
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_



# Jughead DiPSY DOODLES

"PAGING  
PYGMALION"





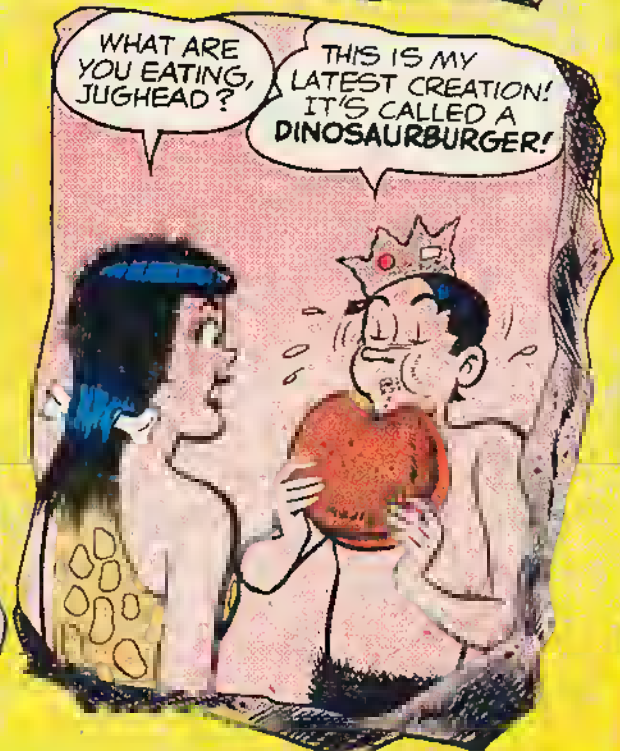
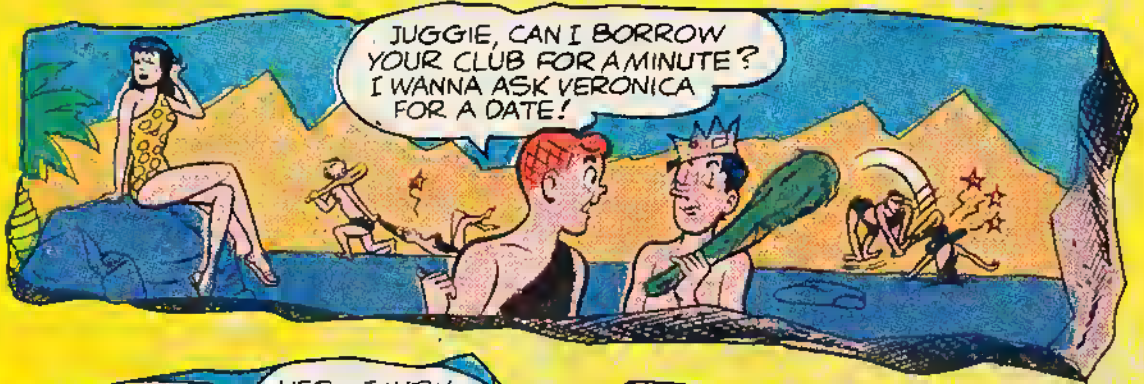


## ARCHIE SAYS:

Most adults are always complaining about the "younger generation" (That's us!) But WE say that kids nowadays are no different than they've ever been! To show you what we mean, here's a glimpse of—

# TEEN-AGE LIFE IN THE

# STONE AGES







WHAT PERIOD IN HISTORY WOULD YOU LIKE TO SEE PORTRAYED NEXT? SEND YOUR REQUESTS TO: "ARCHIE'S MADHOUSE", ARCHIE COMICS INC., 241 CHURCH STREET, NEW YORK CITY





## BETTY SAYS:

Time was when a gal couldn't wait to grow up, so she could wear a pair of high heel shoes! But nowadays, when a gal grows up, does she wear high heels? Of course not--she wears **SNEAKERS**! And so do the boys!

It's a pretty kookie trend--and just to see what might happen **NEXT**, here are **MADHOUSE'S** predictions for teen-age--

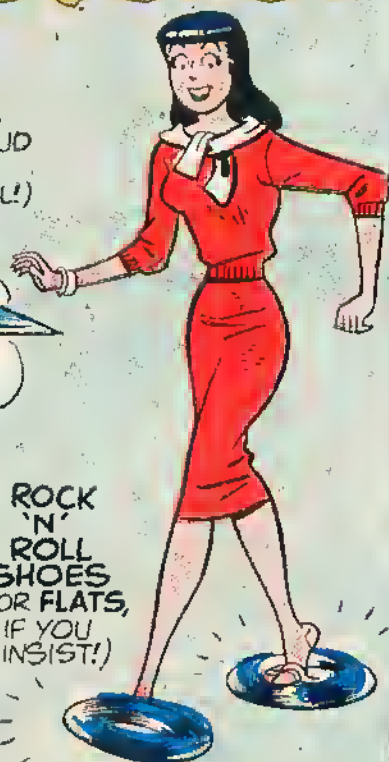
# Footwear of the Future!



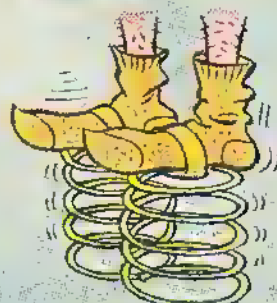
**JAPANESE SHOES**  
(GOOD FOR PUDDLES)



**OUTER SPACE SHOES**  
(FOR CLOUD NO. 9 PERSONEL!)



**ROCK 'N' ROLL SHOES**  
(OR FLATS, IF YOU INSIST!)



**STOCK MARKET SHOES**  
(UP-AND-DOWN ACTION FOR THE GUY OR GAL WHO WANTS A "SPRINGY" STEP!)



**MUSKETEER SHOES**

TAKE ME TO YOUR LEATHER!



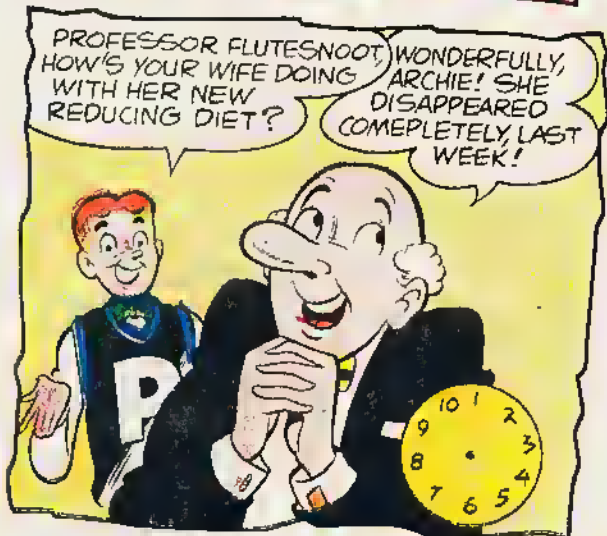
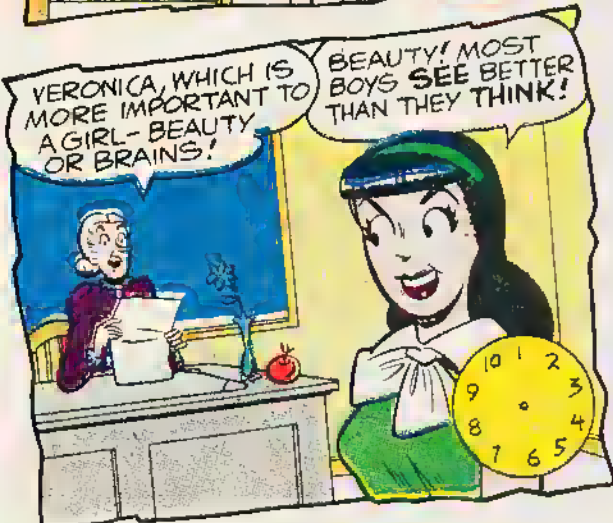
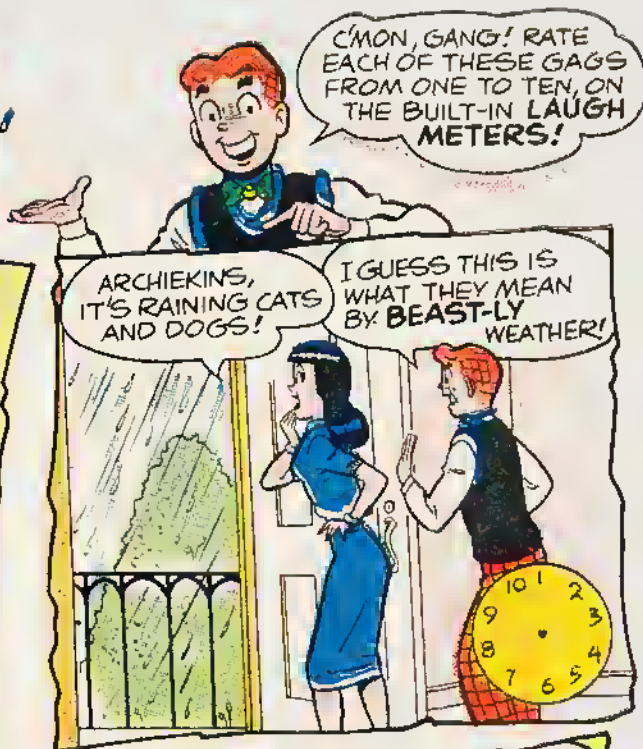
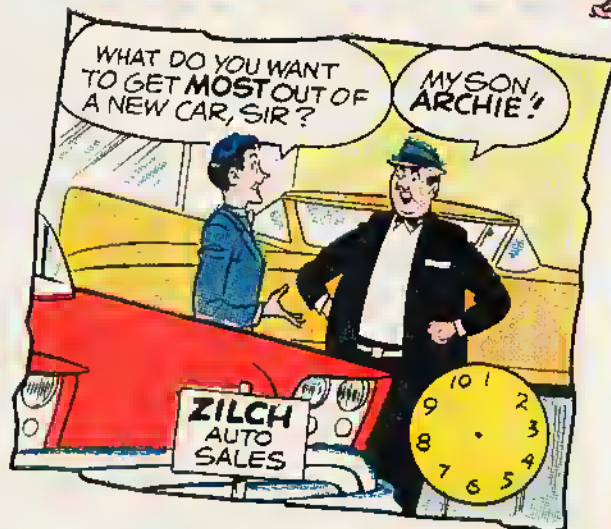
**SKINDIVER SHOES**

SHOE NUFF!



# Archie & Co.

## "LAFF IT UP"







AUNT JUGGIE'S

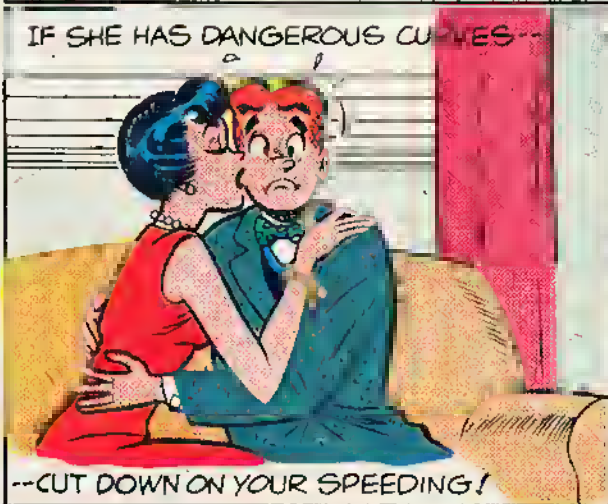
# Advice to the lovelorn



ADVICE TO BOYS-- ABOUT GIRLS--

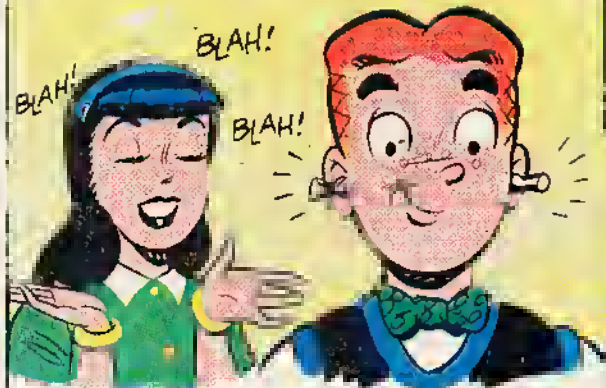


IF SHE HAS DANGEROUS CUPPES--



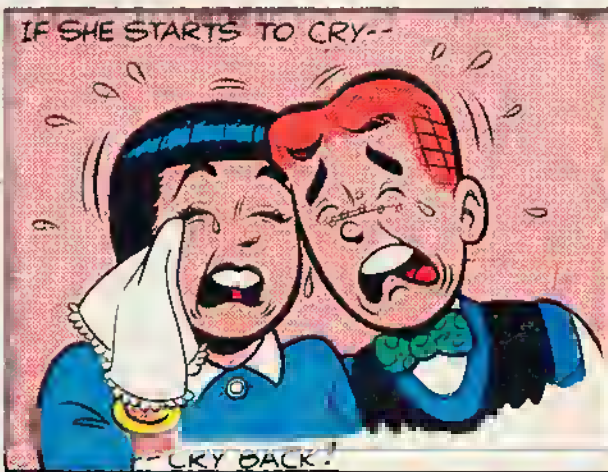
--CUT DOWN ON YOUR SPEEDING!

IF SHE'S TOO TALKATIVE:



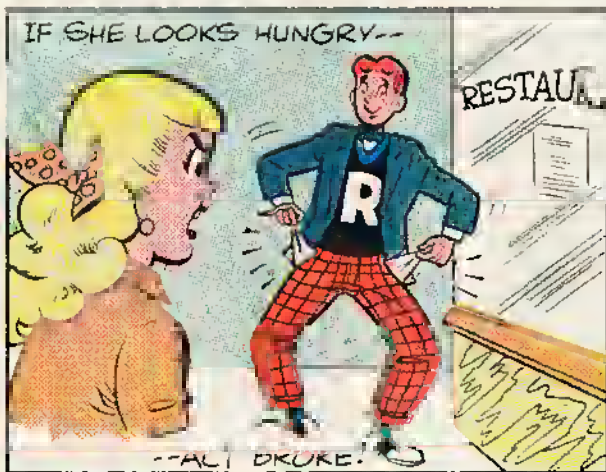
--INVEST IN A SET OF EAR PLUGS!

IF SHE STARTS TO CRY--



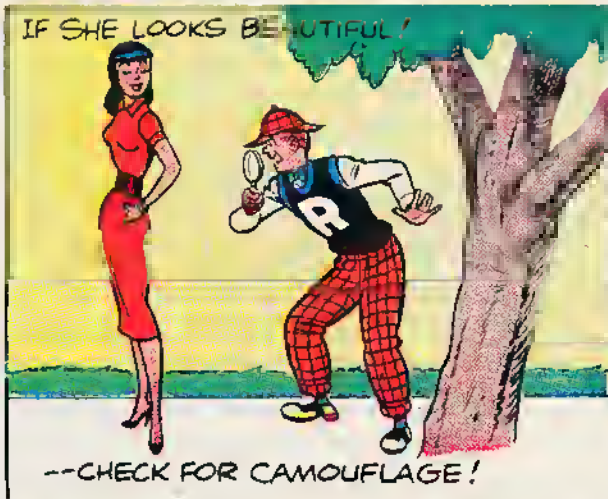
--CRY BACK!

IF SHE LOOKS HUNGRY--



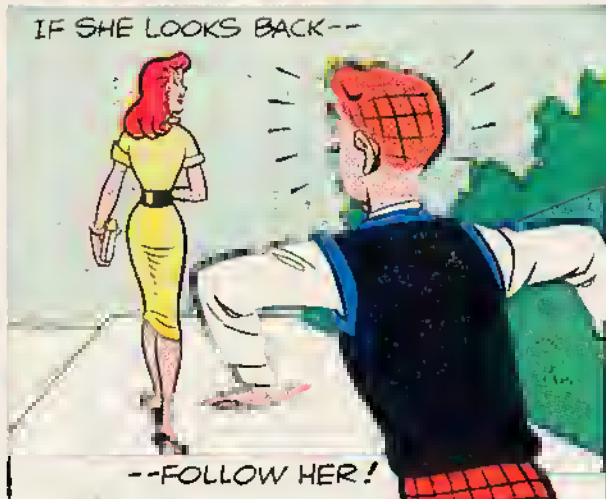
--AL DRURE.

IF SHE LOOKS BEAUTIFUL!



--CHECK FOR CAMOUFLAGE!

IF SHE LOOKS BACK--



--FOLLOW HER!

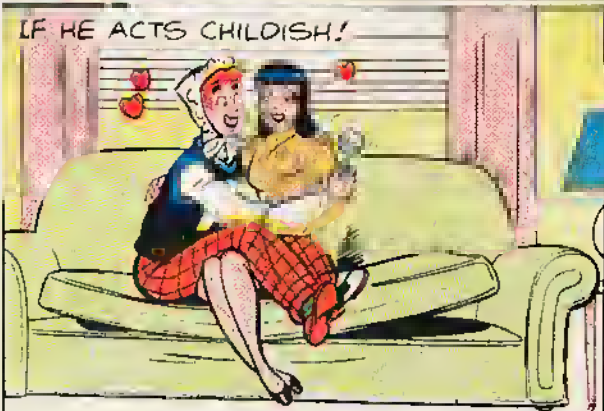


In this issue, instead of answering her usual letters, aunt Juggie has decided to give some basic rules for ALL our romantically inclined readers. Happy smoochin'!



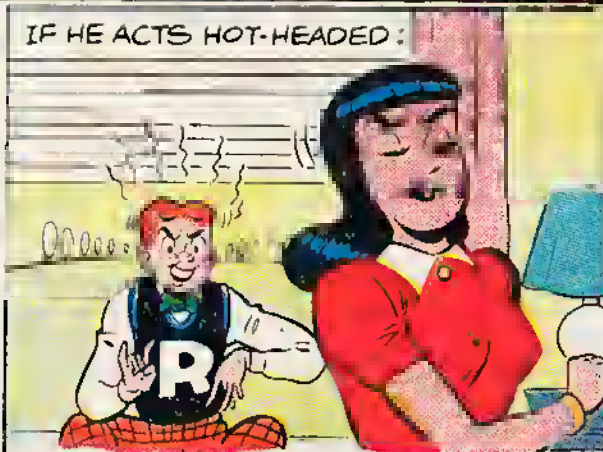
ADVICE TO *GIRLS*--ABOUT *BOYS*--

IF HE ACTS CHILDISH!



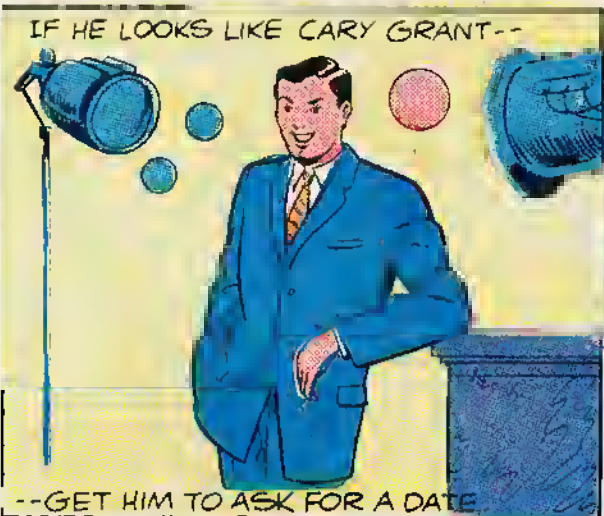
--BE THE MOTHERLY TYPE!

IF HE ACTS HOT-HEADED:



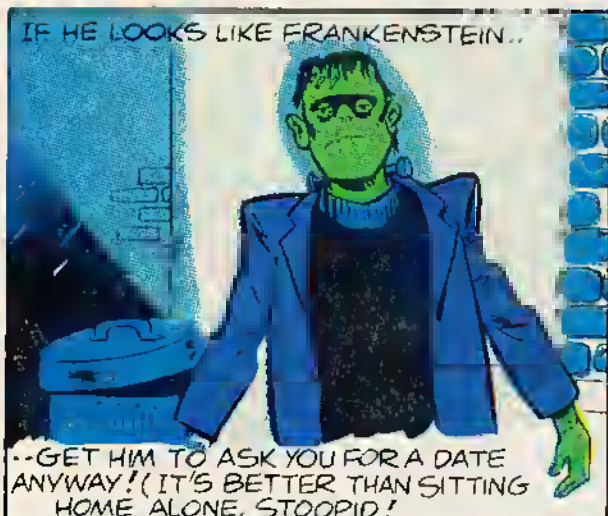
--GIVE HIM A COLD SHOULDER!

IF HE LOOKS LIKE CARY GRANT--



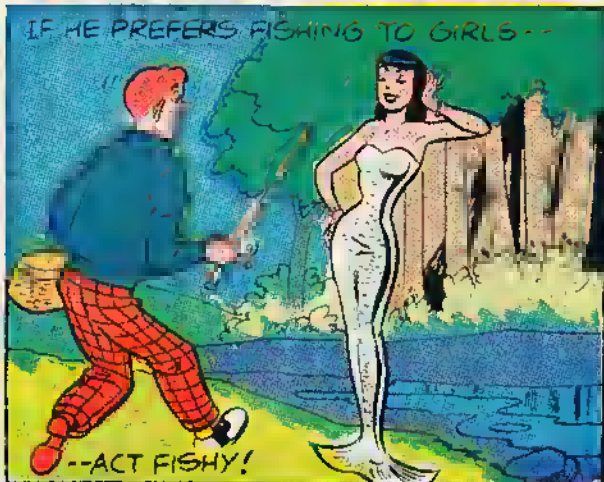
--GET HIM TO ASK FOR A DATE

IF HE LOOKS LIKE FRANKENSTEIN..



--GET HIM TO ASK YOU FOR A DATE ANYWAY!! (IT'S BETTER THAN SITTING HOME ALONE, STOOPID!)

IF HE PREFERS FISHING TO GIRLS--



--ACT FISHY!

IF HIS NAME HAPPENS TO BE --

**CLYDE  
DIDDIT**

--GET OUT OF TOWN!



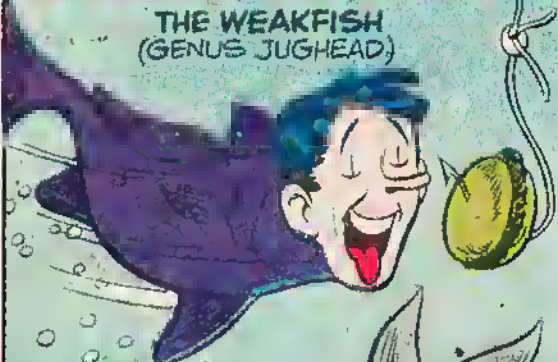


## MISS GRUNDY SAYS:

For the benefit of our Ichthyologists (fish lovers to you!) We present this unusual collection of finny folk- all caught in--

# ARCHIE'S AQUARIUM

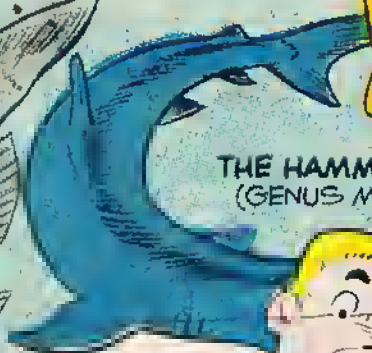
THE WEAKFISH  
(GENUS JUGHEAD)



THE QUEENFISH  
(GENUS VERONICA)



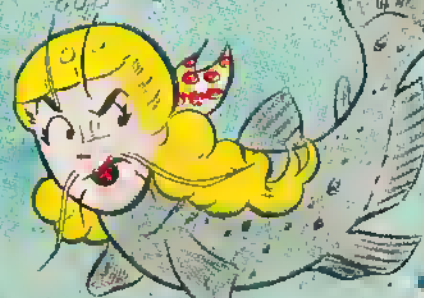
THE HAMMERHEAD  
(GENUS MOOSE)



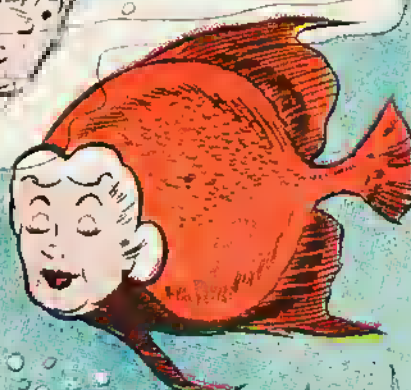
THE ANGELFISH  
(GENUS MOM)



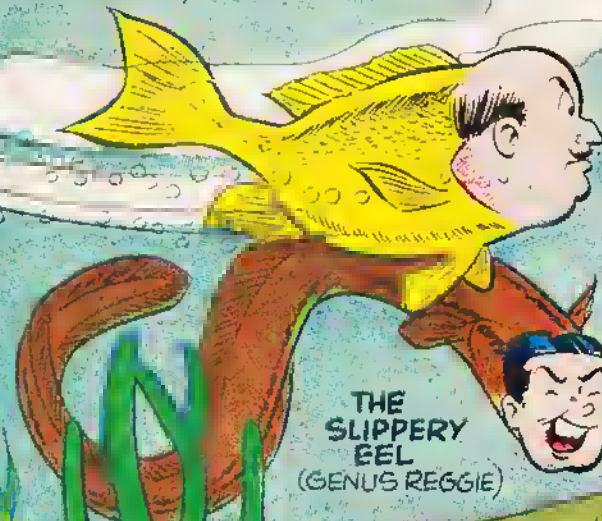
THE CATFISH  
(GENUS BETTY)



THE PINK SNAPPER  
(GENUS POP)



THE SLIPPERY EEL  
(GENUS REGGIE)



THE CRAB  
(GENUS WEATHERBEE)





# MOOSE

landed a job as announcer at the local radio station, but he didn't last very long! To see why he was fired, take a look at this collection of genuine, Moose-made--

## BROADCAST BLOOPERS

TODAY'S WEATHER REPORT:  
EITHER DRAIN OR RIZZLE,  
WITH SHATTERED SCOURS!

--AND NOW FOR OUR ETIQUETTE  
LESSON: FOLLOWING A  
MARRIAGE CEREMONY, IT'S  
KISSTOMARY TO CUSS  
THE BRIDE!

NEWS FLASH!  
THE PRISONER WHO WAS  
CONDEMNED TO THE ELECTRIC  
CHAIR SAVED HIS LIFE BY  
PASSING AWAY IN HIS CELL!

IN THE STOCK  
MARKET, THE HEIGHT  
OF THE BOTTOM HAS  
BEEN REACHED!

LUCKY ALVIN  
SNURD, OF FREEMIS  
STREET, JUST FOUND  
A FOUR LOAF  
CLEAVER!

HURRICANE WARNING!  
THE NORTH WIND WILL  
REACH GALE FORCE, WHAT-  
EVER DIRECTION IT  
BLOWS FROM!







# MOOSE'S BATTY BILLBOARDS!

BUY MILLSAP'S  
MILK...  
THE MOO THE  
MERRIER!

**WANTED**  
MAN FOR HUMAN CANNON-  
BALL ACT! MUST BE  
WILLING TO TRAVEL!

Smoke ~~100's~~  
#1 THE SAFE  
CIGARETTE-  
ALL FILTER

2 MILES TO  
**FURD FARMS**  
FRESH EGGS  
THEY CAN'T BE BEAT!

**AJAZ-TAILORS**  
WE CLEAN FOR YOU  
WE PRESS FOR YOU  
WE EVEN DYE FOR YOU

**NEW! NEW!**  
THE PIZZA PLATTER!  
33 1/3 RPMs!  
LISTEN WHILE YOU EAT!

**GAS**  
**BILL'S  
SERVICE  
STATION**  
COME IN AND  
GAS A WHILE

**BROADBEAM  
COLLEGE**  
AN EDUCATION OR YOUR  
EMPTY HEAD BACK.

**TRY El Smoko**  
THE DOUBLE-  
ENDED CIGAR.  
FOR PEOPLE  
WITH TWO HEADS.

**ZILCH**  
GLOVE LAUNDRY  
"WE WASH YOUR  
DIRTY KIDS!"





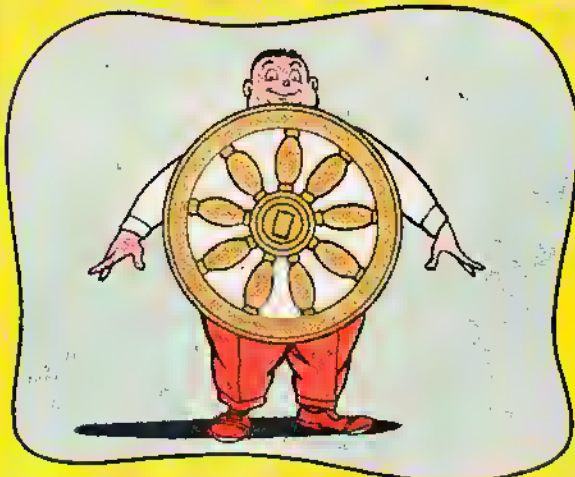
## VERONICA SAYS:

Here it is, gang--back by popular request! Another marvelous collection of--

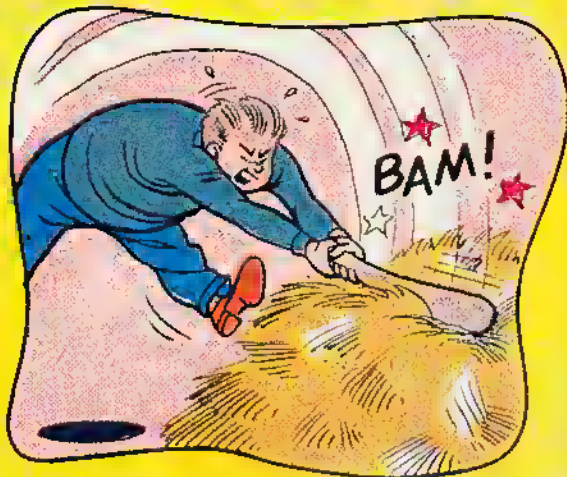
# MADHOUSE PEOPLE

These are the people whose LOOKS match the WORDS that describe them! Like, for example--

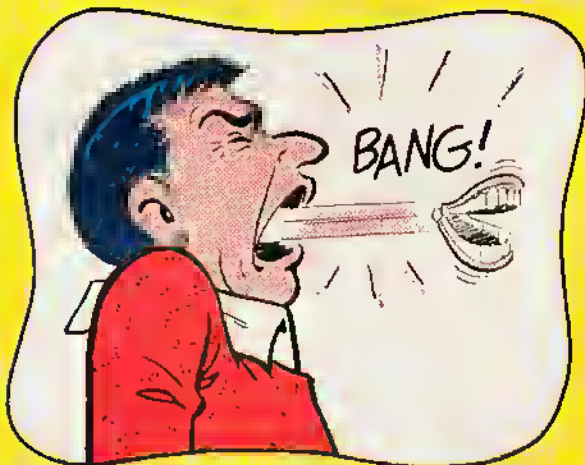
## THE BOY WHO



THOUGHT HE WAS A BIG WHEEL



LIKED TO HIT THE HAY



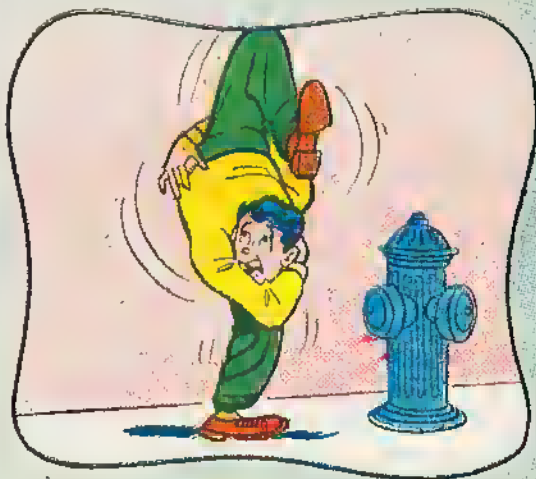
SHOT OFF HIS MOUTH



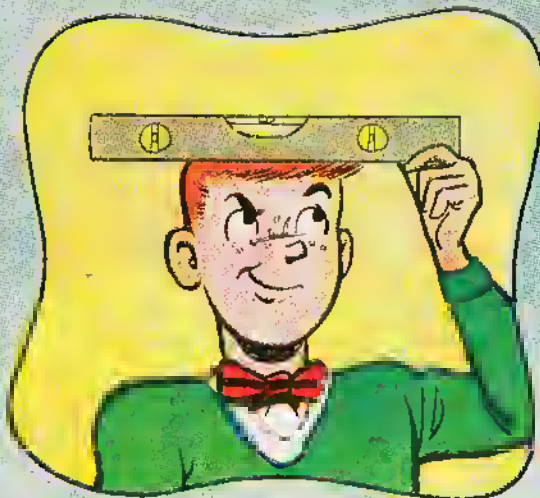
TALKED THROUGH HIS HAT

THANK FOR THESE "MADHOUSE PEOPLE" TOO: WILLIAM MARTIN, RENO, NEVADA--  
JANE ILECIC, HAMILTON, CANADA--SHARON TORTORELLA, LEVITTOWN, NEW YORK--  
MICHAEL HIMOWITZ, PHILADELPHIA, PA.--JODY CONRAD, EVANSVILLE, INDIANA--  
LOYDE WATSON, PACOIMA, CAL.--GOLDY SCHEELER, SOUTH SAN FRANCISCO, CAL.--  
DANIEL CIRELLI, BROCKTON, MASS.--DOROTHY KRONGELB, BROOKLYN, NEW YORK--





TIED HIMSELF IN KNOTS



KEPT A LEVEL HEAD

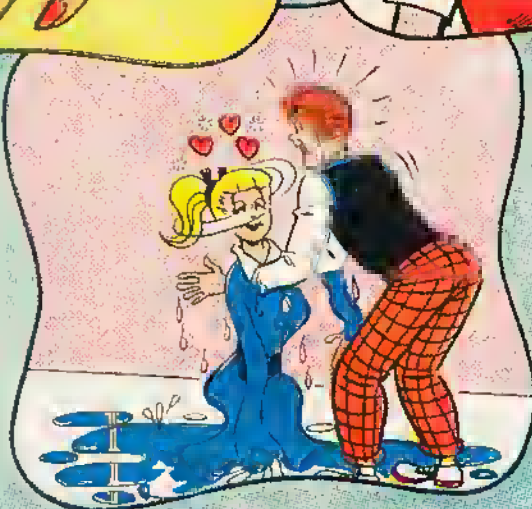
# THE GIRL WHO



HAD DISHPAN  
HANDS

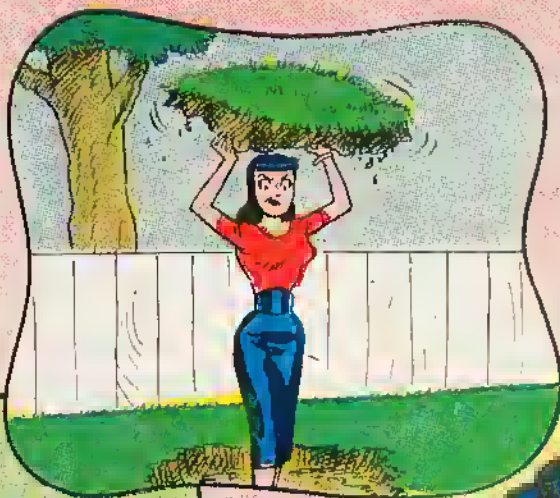


WAS GREEN  
WITH ENVY

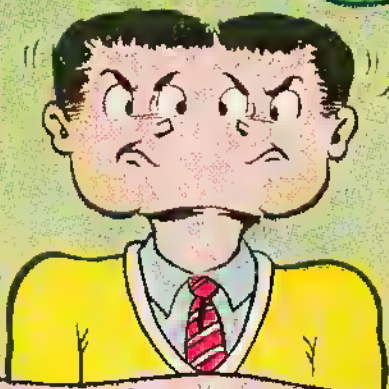


MELTED IN HER BOYFRIEND'S ARMS





HELD  
HER  
GROUND



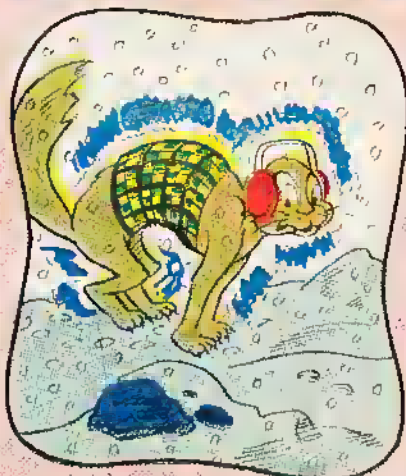
WAS VERY TWO-FACED



KEPT HER LIP BUTTONED

...AND HERE ARE A FEW MORE CANDIDATES FROM THE

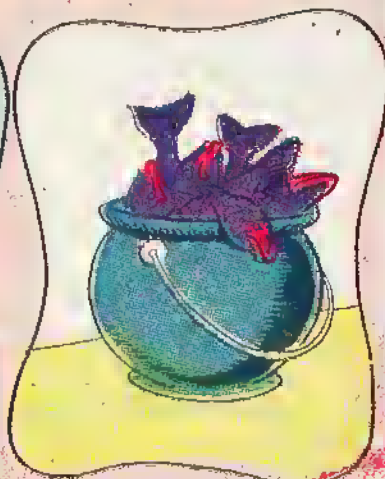
# ANIMAL KINGDOM



THE COOL CAT...



THE DEAD DUCK



THE FINE KETTLE OF FISH

WE'LL PRINT MORE OF YOUR SUGGESTIONS IN THE NEXT ISSUE, GANG! MEAN-  
WHILE, KEEP 'EM COMING IN! LET'S FILL THE WHOLE GOOFY WORLD WITH  
"MADHOUSE PEOPLE!!"





DILTON PRESENTS  
MADHOUSE'S

# PUZZ-L-OONY

PAGE

FOLD THE PAGE BACK  
ON THIS DOTTED LINE!  
C'MON, NOW-NO PEEKING  
AT THE ANSWERS!

1. Here are a twin brother and sister:  
The brother has as many brothers  
as sisters. The sister has  
~~TWICE as many brothers as~~  
sisters. How many brothers  
and sisters in the family?



1.  
**FOUR BROTHERS AND  
THREE SISTERS!!**

2. What stands in the exact center of



AND



2.  
THE LETTER **R**

3. Take the numbers from 1 to 9.  
Arrange them in a square so  
that, when you add any  
line, you get the SAME  
TOTAL-up, down, sideways  
and diagonally!



3.  
4 9 2  
3 5 7  
8 1 6

4. To what nation  
do all doctors  
belong?



4.  
THE  
VACCINATION

5. Decipher this word puzzle:

STAND TAKE TO TAKING  
I YOU THROW MY

5.  
"I UNDERSTAND YOU UNDER-  
TAKE TO OVERTHROW MY  
UNDERTAKING"

6. Arrange these letters so they spell a  
single word!

**GISAWENDROL!**

6.  
"A SINGLE WORD"  
(THE LETTERS OF ALL  
THREE WORDS ARE  
JUMBLED TOGETHER)



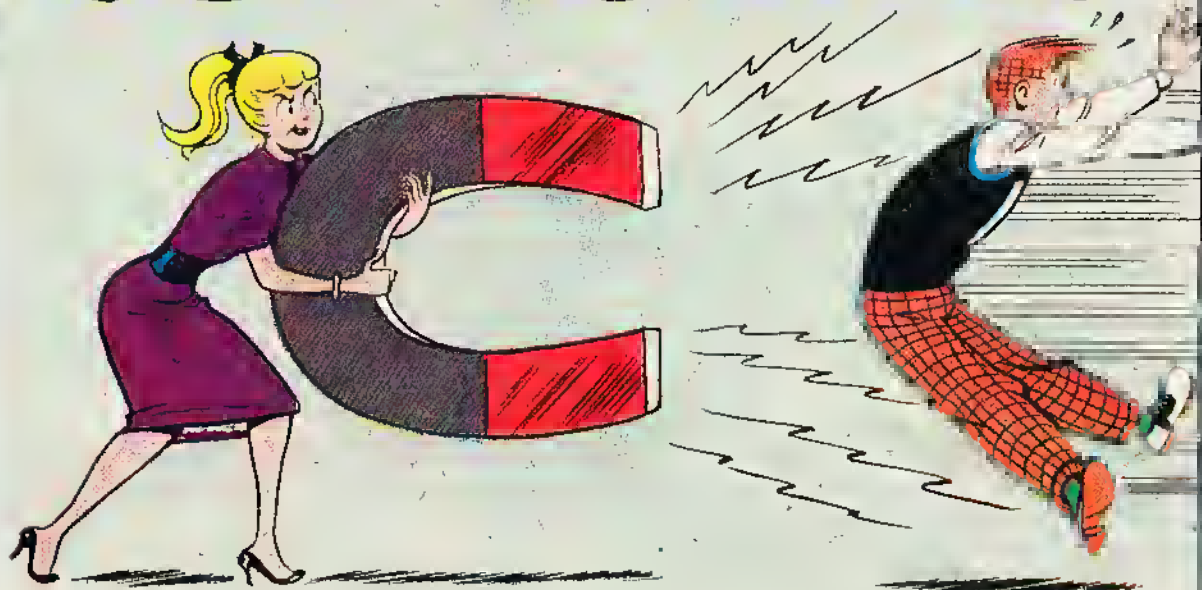


BETTY SAYS:

# Girls! Girls!

Are you tired of looking beautiful just to please those stupid boys? Are you tired of turning on the charm? Are you tired of waiting for the phone to ring? Are you just plain tired?? IF so, try catching your menfolk with **MADHOUSES** wonderful new--

## BOY MAGNET



No more worrying! No more fretting! No more plotting and scheming! Now, when you want a date, just aim your dandy "Boy Magnet"--and he's ALL YOURS!

**NOTICE!**  
IT SHOULD BE POINTED  
OUT TO PROSPECTIVE  
USERS THAT THE "BOY  
MAGNET" WILL ONLY  
WORK ON BOYS MADE  
OUT OF METAL...

GENTLEMEN! RUSH ME A "BOY  
MAGNET" BY PONY EXPRESS!  
I ENCLOSE \$3,465,782.50 WORTH  
OF GENUINE LICHEE NUTS!

NAME \_\_\_\_\_

AGE (CHECK ONE)

☐ OVER  
8

☐ OVER  
99

☐ UNDER  
2 1/2



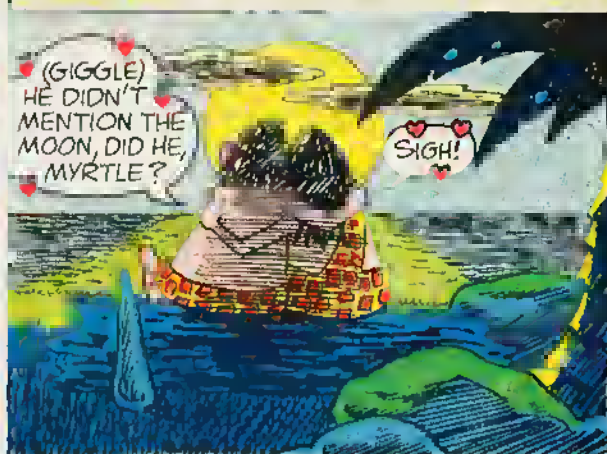


MR WEATHERBEE PRESENTS:

# GREAT MOMENTS IN HISTORY

## DISCOVERY OF TIME

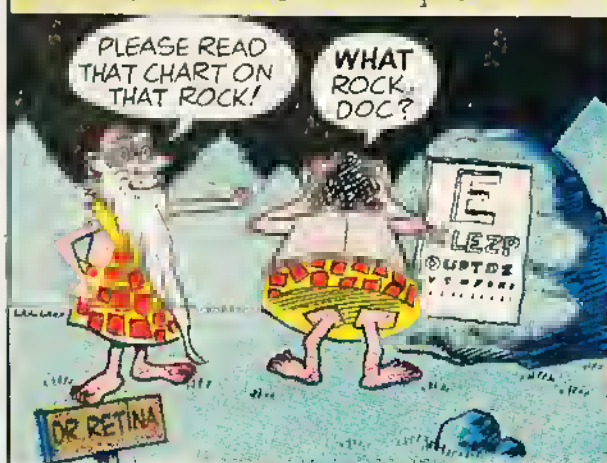
Before the discovery of time, there was no way to tell what hour the sun should rise or set--so it was always pitch dark



In order to walk around in the darkness, people had to use flashlights, which was difficult, since flashlights hadn't been discovered EITHER.



Because of the darkness, people had trouble making a living. Especially artists, cab drivers and eye doctors...

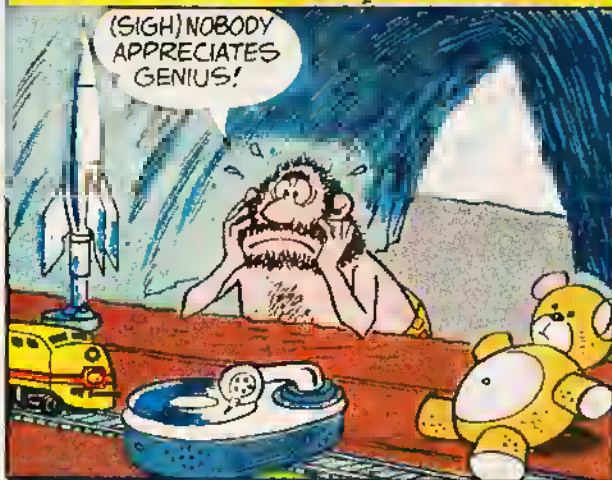


In fact, the only ones who managed to do fairly well were strictly bats...





Among those who were having trouble was a young toymaker named Cecil McGinty!



NOBODY bought toys in those days, so McGinty decided to improve matters by inventing a NEW toy...



He took some sand and a funny-shaped drinking glass, and started aimlessly fooling around...



Suddenly he shrieked with joy! (Joy, his wife had just come in.) Cecil McGinty HAD INVENTED THE HOURGLASS!!



Cecil was excited. Now that the world had an hourglass, people could keep track of time

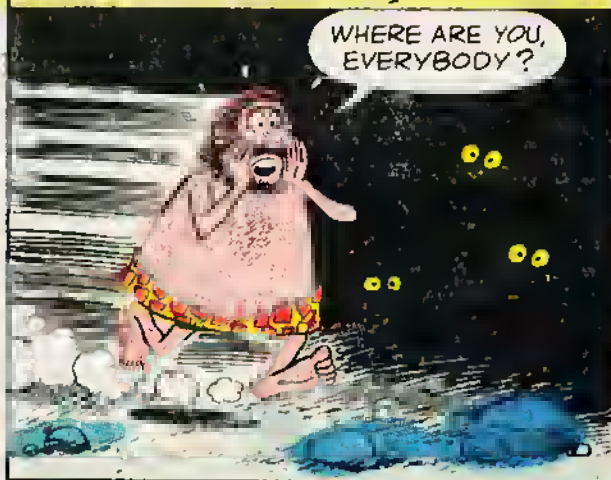


Delighted with his invention, Cecil rushed out of his cave to spread the good news...





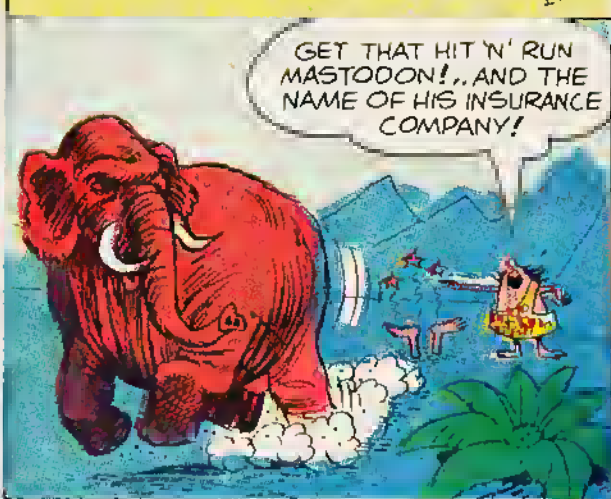
Unfortunately, he forgot that it was dark outside. He rushed up and down, but couldn't see a thing...



Suddenly it happened--he collided with a huge thundering mastodon!



Cecil McGinty's hourglass was shattered to bits. (And so was McGinty)...



But time was discovered ANYWAY by the advertising manager of a wrist-watch company--and from then on--everything was fine...



Today, people do a lot of interesting things with time--like, for example--



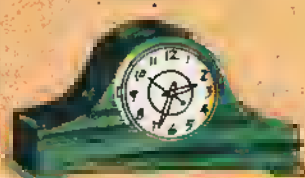
KILLING IT...



SAVING IT...



LOSING IT...



STRETCHING IT...



WASTING IT...



AND SPENDING IT BY  
READING ARCHIE'S MADHOUSE.

(DOESN'T THE  
ARTIST HAVE A  
ONE-TRACK MIND?)

NEXT ISSUE: THE DISCOVERY OF WATER...



Jughead



# DiPSY DOODLES

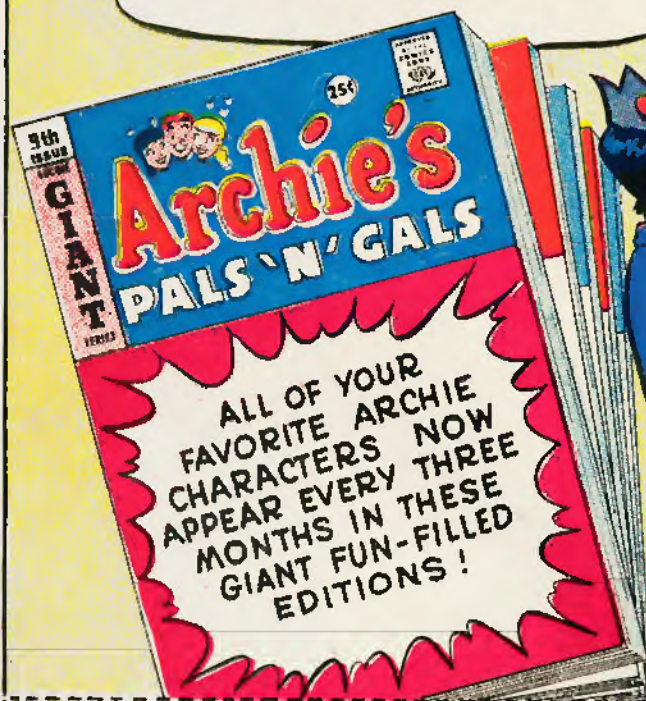
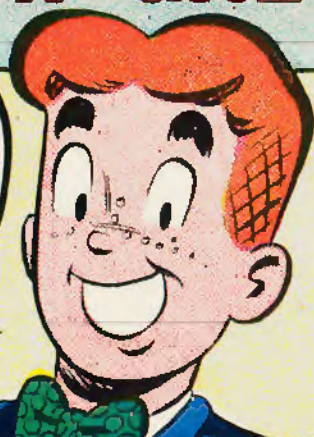
"WATER,  
WATER,  
EVERYWHERE"





FREE  
WE'RE GIVING AWAY COPIES OF  
**Archie's PALS 'N' GALS!**

THAT'S RIGHT! - FILL IN THE  
COUPON BELOW AND YOU'LL GET  
A WHOLE YEAR (FOUR GIANT-SIZED  
ISSUES) OF *ARCHIE'S PALS 'N' GALS*  
PLUS ONE EXTRA BONUS ISSUE  
**ABSOLUTELY FREE!**



$$25¢ \times 5 = \$1.00$$

NO, JUGGIE'S  
ARITHMETIC ISN'T WRONG!  
-YOU SAVE 25¢ OVER THE  
NEWSSTAND PRICE!  
YOU WILL GET FIVE BIG  
ISSUES FOR THE PRICE OF  
FOUR! -BUT DON'T DELAY!  
-THIS OFFER IS LIMITED  
SO SUBSCRIBE **NOW!**

SEND TO: **ARCHIE'S PALS 'N' GALS 5 FOR 4**  
**ROOM 603, 241 CHURCH ST.**  
**NEW YORK CITY 13, N.Y.**

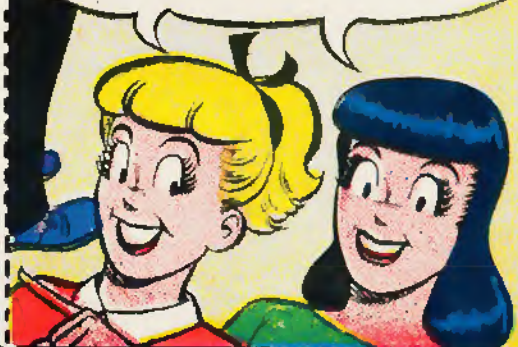
GENTLEMEN: ENCLOSED PLEASE FIND ONE  
DOLLAR (\$1.50 IN CANADA) FOR THE NEXT  
FOUR ISSUES OF *ARCHIE'S PALS 'N' GALS*  
**PLUS FREE BONUS ISSUE!**

(PLEASE  
PRINT)

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_





# Moose

got a job on the local paper in the advertising dept. While there, he tried writing some copy on his own. The result of his labors is this slightly absurd collection of--

## WHACKY WANT-ADS

**WANTED: A SAFE  
DEPOSIT BOX.**  
For the bank of a river.

**WANTED:  
A CHAIR.**  
For the seat of  
learning.

**WANTED:  
A PIECE  
OF CHALK.**  
To use in  
marking time.



**WANTED: A  
HOLLYWOOD  
MOSQUITO.**  
For a series of  
screen tests.

**WANTED: A  
CRYING TOWEL.**  
For weeping willows.

**WANTED:  
A BOTTLE  
OF HAIR  
GROWER.**  
For the head  
of a pin.

**WANTED: A  
HEARING AID.**  
For an ear of corn.

**WANTED:  
A RULER.**  
To use in measuring  
the height of nonsense.

**WANTED:  
A MUFFLER.**  
For a babbling brook.

**WANTED: A  
BABY SITTER.**  
To help rock the  
cradle of the deep.

**WANTED: A RAZOR**  
For shaving the face of  
the earth.

**WANTED: AN  
EMPTY PAIL.**  
To hold the milk  
of human kindness.

**WANTED: A  
TELEPHONE.**  
For ringing up  
the curtain.

**WANTED: A  
TRAIN SCHEDULE.**  
For telling people  
where to get off.





WE'VE BEEN SHOOTING  
FOR GIANT, FUN-FILLED  
BOOKS THAT WE KNOW  
YOU'LL LIKE!

WE'VE BAGGED  
LOTS OF LAUGHS  
TO MAKE THEM  
THE BEST EVER!

HA!  
HA!  
HA!

8th  
SERIES  
GIANT  
ARCHIE  
Jughead  
ANNUAL  
25¢

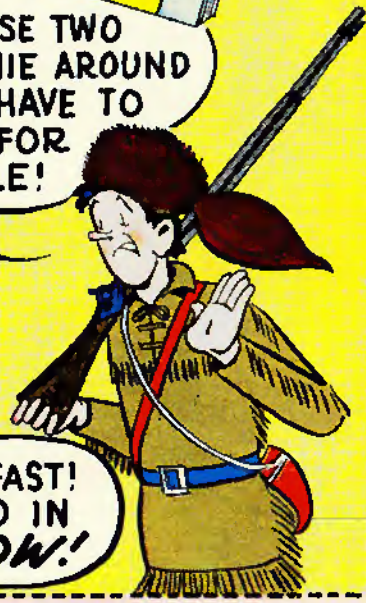
BE A  
FOX! - GET  
BOTH!



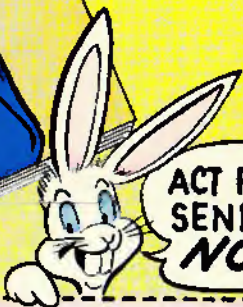
IF YOU'RE HUNTING FOR  
TODAY'S BEST BUY IN COMICS  
YOU DON'T NEED A GUN!  
FILL OUT THIS COUPON AND  
SHOOT US A QUARTER  
FOR EACH BOOK  
YOU ORDER!



WITH THOSE TWO  
AND ARCHIE AROUND  
I NEVER HAVE TO  
HUNT FOR  
TROUBLE!



ACT FAST!  
SEND IN  
NOW!



ARCHIE SERIES #8, ROOM 603  
241 CHURCH STREET  
NEW YORK 13, NEW YORK

PLEASE SEND ME THE FOLLOWING:

- ☐ BETTY & VERONICA ANNUAL #8  
☐ JUGHEAD ANNUAL #8

I ENCLOSE 25¢ (35¢ IN CANADA) IN COIN  
FOR EACH TITLE THAT I HAVE CHECKED.

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT)  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_





**some scanner known as irving**